Amy McCreary

BLPHI

National

Cash

15%

Broadcast

EOM/EOC

ORDER

Orders Order / Rev: £104398 Alt Order #: 06832443 Product Desc: REP JEWISH COALITION Estimate: Flight Dates: 09/17/12 - 10/21/12 Primary AE: Original Date / Rev: 07/17/12 / 10/02/12 Sales Office: Order Type: **GENERAL** Sales Region: Agency Name: Jamestown Associates/ NJ **Buying Contact:** Billing Type: Billing Contact: Billing Calendar: 5 Mapleton Rd. Billing Cycle: Princeton, NJ 08540 Agency Commission: Republican Jewish Coalition (RJC) Advertiser Name:

Name: Republican Jewish Coalition (RJC)

Demographic: A35+ New Business Thru:

Product Codes: PLI2 Order Separation: 00:05:00

Priority: SELECT PRIORITY CODE Advertiser External ID:

Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

Hiatus: Bill Plan 09/25/12-09/26/12

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	185	\$115,725.00	\$98,366.25
10/01/12	10/21/12	65	\$46,125.00	\$39,206.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	185	\$115,725.00	\$98,366.25	0.00
October 2012	65	\$46,125.00	\$39,206.25	0.00
Totals	250	\$161,850.00	\$137,572.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		
Amy McCreary			Start Of Order - End Of Order	100%		

 Order Share
 Share
 Total

 KSNV
 26%
 \$161,850.00

 Market
 100%
 \$622,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$180,525.00
KLVX	0%	\$0.00
KSNV-	0%	\$0,00
KTNV	20%	\$124,500.00
KTUD	1%	\$6,225.00
KVVU	16%	\$99,600.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$49,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/W	ægM	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
				M-F 5-6a WakeUp w/W	/agners								

Print Date: 10/02/12 19:17:08

Page 2 of 8

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

KSNV

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start	End	Inventory Code		Start/End Ti		Len Sp		Rate Pri		•••	Amount
E 2 KSNV 10/01/	12 10/19/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MTWTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
NEWS		M-L 2-09 AAVEC	h managueis								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	MTWTF	3	\$450.00	0.00						
Week: 10/08/12	10/14/12	MTWTF	1	\$450.00	0.00						
Week: 10/15/12	10/21/12	MTWTF	1	\$450.00	0.00	.00		6700 004	0.00.104		44 200 00
E 3 KSNV 10/01/	12 10/19/12	M-F 6-7a WakeU		6-7a	MTWTF	:30	10	\$700.001	0.00 NM	6	\$4,200.00
NEWS		W-1 O-12 VValled	p www.agiicis						1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	MTWTF	4	\$700.00	0.00						
Week; 10/08/12	10/14/12	MTWTF	1	\$700.00	0.00				l l		
Week: 10/15/12	10/21/12	MTWTF	- 1	\$700.00	0.00	.00	40	0000 004	0.00.104		47 000 00
E 6 KSNV 10/01/	12 10/19/12	Today Show	СМ	658a-9am	MTWTF	:30	10	\$900.001	0.00 NM	8	\$7,200.00
TODAY		Today Show									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	MTWTF	6	\$900.00	0.00						
Week; 10/08/12	10/14/12	MTWTF	1	\$900.00	0.00						
Week: 10/15/12	10/21/12	MTWTF	1	\$900.00	0.00						
E 7 KSNV 10/01/	12 10/19/12	M-F Today Show		9-10a	MTWTF~~	:30	5	\$425.001	0.00 NM	3	\$1,275.00
TODAY II		M-F Today Show	/ II								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	MTWTF	2		0.00						
Week: 10/08/12	10/14/12		ō	\$425.00	0.00						
Week: 10/15/12	10/21/12	MTWTF	1	\$425.00	0.00						
E 9 KSNV 09/17/	12 10/19/12	•	СМ	11am-12pm	MTWTF	:30	5	\$325,001	0.00 NM	5	\$1,625.00
OLIANOE INTE	DD	Rachael Ray									
CHANGE INTP RR	KK										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 09/17/12	09/23/12		0	\$325.00	0.00						
Week: 09/24/12	09/30/12		0	\$325.00	0.00						
Week: 10/01/12	10/07/12	MTWTF	3	\$325.00	0.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	MTWTF MTWTF	1	\$325.00 \$325.00	0,00 0.00						
E 10 KSNV 09/17/			CM .	12-1230pm	MTWTF	:30	5	\$425.001	0.00 NM	3	\$1,275.00
LIO KOIW OSIIII	12 10/13/12	Noon News	OW	12-1200pm	MITWELL	,50	3	φ423.001	U.UU INIVI	3	φ1,275,00
NEWS											
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12	09/23/12		0	\$425.00	0.00						
Week: 09/24/12	09/30/12	MENTE	0		0.00						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	MTWTF~~	2	1 1 1 1 1 1 1 1	0.00 0.00						
Week: 10/15/12	10/14/12	MTWTF	1	\$425.00	0.00						
E11 KSNV 09/17/			Opm CM	1230-1p	MTWTF	:30	5	\$325.001	0.00 NM	3	\$975.00
		The Agenda 123	-				_	,			42.
AGENDA											
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week; 09/17/12	09/23/12		0	-	0.00						
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	MTWTF	0		0,00 0.00						
Week: 10/08/12	10/14/12		ő		0.00						
Week: 10/15/12	10/21/12		0		0.00						
E12 KSNV 09/17/	12 10/19/12	The Doctors	СМ	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	3	\$975.0
		The Doctors		•					ŀ		
DRS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
<u>Start Date</u> Week: 09/17/12	09/23/12		0	\$325.00	0.00						
Start Date		Weekdays MTWTF		\$325.00 \$325.00							

Print Date: 10/02/12 19:17:08 Page 3 of 8

KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln. Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 09/17/12 10/19/12 The Doctors CM 2pm-3pm MTWTF--:30 \$325.001 0.00 NM \$975.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -----\$325.00 0.00 E13 KSNV 09/17/12 10/19/12 CM Dr. Phil 3-4p MTWTF--:30 \$450.001 0.00 NM \$1,800.00 Dr Phil PHIL **End Date** Spots/Week Start Date Weekdays Rate Rating 09/23/12 Week: 09/17/12 0 \$450.00 0.00 09/30/12 Week: 09/24/12 n \$450.00 0.00 MTWTF--Week: 10/01/12 10/07/12 3 \$450.00 0.00 Week: 10/08/12 10/14/12 M ** ** ** ** ** n \$450.00 0.00 MTWTF--10/21/12 Week: 10/15/12 \$450.00 0.00 E 15 KSNV 10/01/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$725.001 0.00 NM 3 \$2,175.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS Weekdays** Spots/Week End Date Start Date <u>Rate</u> Rating Week: 10/01/12 10/07/12 MTWTF--\$725.00 0.00 2 Week: 10/08/12 10/14/12 0.00 \$725.00 MTWTE~~ Week: 10/15/12 10/21/12 \$725.00 0.00 E 16 KSNV 10/01/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM MTWTF--\$725.001 4-5pm .30 0.00 NM 3 \$2,175.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 MTWTF--3 \$725.00 0.00 Week: 10/08/12 10/14/12 0 0.00 \$725.00 Week: 10/15/12 10/21/12 0 \$725.00 0.00 E 19 KSNV 10/01/12 10/19/12 M-F Early News CM 5-630p MTMTF---.30 5 \$1,200.001 0.00 NM 5 \$6,000.00 M-F Early News **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating 3 \$1,200.00 Week: 10/01/12 10/07/12 MTWTF--0.00 MTWTF--Week: 10/08/12 10/14/12 1 \$1,200.00 0.00 MTWTF~~ Week: 10/15/12 10/21/12 1 \$1,200.00 0.00 E 20 KSNV 10/01/12 10/19/12 M-F Jeop/Wheel CM 630-730pm :30 5 \$1,300,001 0.00 NM MTWTF--\$3,900,00 M-F Jeopardy/Wheel of Fortune WH/JEP End Date Start Date **Weekdays** Spots/Week Rating <u>Rate</u> MTWTF--Week: 10/01/12 10/07/12 2 \$1,300.00 0.00 Week: 10/08/12 10/14/12 0 \$1,300.00 0.00 Week: 10/15/12 10/21/12 MTWTF~~ 1 \$1,300.00 0.00E 23 KSNV 10/01/12 10/19/12 M-F News 3 at Eleven :30 CM 11pm-1135pm MTWTF--4 \$1,200.001 0.00 NM 2 \$2,400.00 M-F News 3 at Eleven **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTF--2 \$1,200.00 0.00 Week: 10/08/12 10/14/12 0 \$1,200,00 0.00 Week: 10/15/12 10/21/12 0 \$1,200.00 0.00 E 24 KSNV 09/22/12 10/20/12 News 3 Sunrise - SATURIM 6a-7a ----5-:30 \$350.001 0.00 NM 2 \$700.00 News 3 Sunrise SATURDAY **NEWS** End Date Weekdays Spots/Week Start Date Rate Rating ----S-09/23/12 Week: 09/17/12 2 \$350.00 0.00 Week: 09/24/12 09/30/12 0 \$350.00 0.00 Week: 10/01/12 10/07/12 0 \$350.00 0.00 0 Week: 10/08/12 10/14/12 \$350.00 0.00 Week: 10/15/12 10/21/12 0 \$350.00 0.00 E 25 KSNV 09/22/12 10/20/12 Saturday Today :30 \$625,001 CM 7a-9am ----5-0.00 NM 2 \$1,250.00 Saturday Today SAT TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S-\$625.00 0.00

KSNV

Print Date: 10/02/12 19:17:08 Page 4 of 8 Order / Rev: 104398 Advertiser: Republican Jewish Coalition (RJC)

Product Desc:

REP JEWISH COALITION

Flight Dates: 09/17/12 - 10/21/12 Estimate:

Alt Order #:

06832443

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Le	en Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 25 KSNV	09/22/1	2 10/20/12	Saturday Today	СМ	7a-9am	S	; –	:30	2	\$625,001	0.00 NM	2	\$1,250.00
			Saturday Today										
SAT TO						Pro 11							
	irt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					Į		
Week: 09/ Week: 10/		09/30/12 10/07/12		0	\$625.00 \$625.00	0.00 0.00							
Week: 10/		10/1/12		0	\$625.00	0.00							
Week: 10/		10/21/12		Ö	\$625.00	0.00							
E 26 KSNV	09/22/1	2 10/20/12	News 3 Today - 8	SATURIDM	9am-930am	S	5-	:30	1	\$500.001	0.00 NM	2	\$1,000.00
			News 3 Today -										
NEWS													
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 09/		09/23/12	S-	1	\$500.00	0.00							
Week: 09/ Week: 10/		09/30/12 10/07/12	S-	0	\$500.00 \$500.00	0.00 0.00							
Week: 10/		10/07/12		ó	\$500.00	0.00							
Week: 10/		10/21/12		Ö	\$500.00	0.00							
E 27 KSNV			Sa-Su News 3 at	ElevenCM	11pm-1135p	mS	 }-	:30	1	\$1,100.001	0,00 NM	3	\$3,300.00
			Sa-Su News 3 a							• • • • • • • • • • • • • • • • • • • •	2,22		+-,
NEWS													
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week; 09/		09/23/12	S-		\$1,100.00	0.00							
Week: 09/		09/30/12	S-		\$1,100.00	0.00							
Week: 10/		10/07/12	S-		\$1,100.00	0.00							
Week: 10/ Week: 10/		10/14/12 10/21/12	3-		\$1,100.00 \$1,100.00	0.00 0.00							
E 28 KSNV			Sa-Su News 3 at		11pm-1135p		- 5	:30	1	\$1,100.001	0.00 NM	4	\$4,400.00
LZO NOIV	03/23/1	2 10/21/12	Sa-Su News 3 a		i ibiti- i iook	4 (1	5	.50	'	ψ1,100.001	U.OU INIVI	7	φ4,400.00
NEWS													
Sta	nt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/	/17/12	09/23/12	S	1	\$1,100.00	0.00							
Week: 09/	/24/12	09/30/12	S		\$1,100.00	0.00							
Week: 10/		10/07/12			\$1,100.00	0.00							
Week: 10/		10/14/12	S		\$1,100.00	0.00							
Week: 10/		10/21/12			\$1,100.00	0.00		.00		¢500.004	0.00 NA		#4 000 00
E 29 KSNV	09/23/1	2 10/21/12	News 3 Today W News 3 Today	/knd CM	9a-930am		-5	:30	1	\$500.001	0.00 NM	2	\$1,000.00
NEWS			News 5 Today										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S	1	\$500.00	0,00							
Week; 09/		09/30/12		0		0.00							
Week: 10/	/01/12	10/07/12	S	1	\$500,00	0.00							
Week: 10/		10/14/12		0	\$500.00	0.00							
Week: 10/		10/21/12		0	7	0.00							
E30 KSNV	09/23/1	2 09/30/12			6a-7a		-S	:30	2	\$325.001	0.00 NM	4	\$1,300.00
NEWS			News 3 Sunrise	SUNDAY									
	art Date	End Date	Wookdaye	Spots/Week	Pato	Patina							
Week: 09		09/23/12	<u>Weekdays</u> S	Shorsinneer 5	<u>Rate</u> \$325.00	<u>Rating</u> 0.00							
Week: 09/		09/30/12	S	2		0.00							
			Sunday Today	CM	7a-8am		-S	:30	2	\$625.001	0.00 NM	4	\$2,500,00
			Sunday Today		·		_		_	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2.00		4=1020100
SUN TO	ODAY		, ,										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 09/		09/23/12	S	2	\$625.00	00.0							
Week: 09/		09/30/12	S	2		00,00							
E34 KSNV	09/23/1	2 09/30/12			9:30a-10a		-5	:30	1	\$500.001	0.00 NM	1	\$500.00
011			Chris Matthews	SUN 9:30am									
CM	D - '	E	30111-	D	5 1	D							
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u> S	Spots/Week		Rating							
Week: 09. Week: 09.		09/23/12 09/30/12	5	1	\$500.00 \$500.00	0.00 0.00							
E 35 KSNV				CM	9:30a-10a	0.00	С .	:30	- 1	<u> </u>	0.00 8184] ,	ቀድባስ ስላ
F 22 VOIAA	10/07/	Z 10121/12		CIVI	J.JUA-1UA	*****	-3	.50	1	\$600.001	0.00 NM	1	\$600.00

Print Date: 10/02/12 19:17:08 Page 5 of 8

KSNV

Order / Rev:

104398

06832443

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates:

09/17/12 - 10/21/12

Product Desc:

REP JEWISH COALITION

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Chris Matthews 9:30AM S Chris Matthews SUN 9:30am CM End Date Start Date Rating **Weekdays** Spots/Week Rate Week: 10/01/12 10/07/12 0 \$600.00 0.00 Week: 10/08/12 10/14/12 _____ \$600.00 0.00 a ----5 Week: 10/15/12 10/21/12 \$600.00 0.00 E 36 KSNV 10/07/12 10/21/12 News 3 Live in Prime CM 7-10pm :30 1 \$1,800,001 0.00 NM -----5 \$1,800.00 News 3 in Prime **NEWS AFT SNF** Start Date Spots/Week End Date Weekdays Rating Rate Week: 10/01/12 10/07/12 0 \$1,800.00 0.00 Week: 10/08/12 10/14/12 0 \$1,800.00 0.00 10/21/12 ----S 1 \$1,800.00 0.00 Week: 10/15/12 E 37 KSNV 09/23/12 09/30/12 News 3 Live in Prime :30 CM 7-10pm 1 \$1,600.002 0.00 NM ----s 1 \$1,600.00 News 3 in Prime **NEWS AFT SNF** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 1 \$1,600.00 0.00 Start/End Time Ch Date Range **Description Length** Rate Rtg Type Spot Weekdays 1 KSNV 09/17/12-09/23/12 News 3 Live in Prime ----Su 7-10pm :30(\$1,600.00) 0.00 NM Unresolved [FOOTBALL RAN OVER] Week: 09/24/12 09/30/12 1 \$1,600.00 0.00 E 38 KSNV 09/22/12 09/29/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$650.001 0.00 NM 1 \$650.00 Sa-Su Early News **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/17/12 09/23/12 0 \$650.00 0.00 Week: 09/24/12 09/30/12 ----5-\$650.00 0.00 E41 KSNV 09/22/12 09/29/12 630-730pm Weekend Jeopardy/WheaM ----S-:30 \$500.001 0.00 NM 1 \$500,00 WKND Jeop/Wheel WH/JEP Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$500.00 _____ 0 0.00 ----5-Week: 09/24/12 09/30/12 \$500.00 0.00 N 42 KSNV 09/19/12 09/21/12 M-F 5-6a WakeUp w/WaQM ~~WTF~~ :30 \$325.001 0.00 NM \$1,625,00 M-F 5-6a WakeUp w/Wagners MKGD FOR LINE 1 NEWS End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--\$325.00 0.00 N43 KSNV 09/19/12 09/21/12 M-F 6-7a WakeUp w/WaQM 0.00 NM 6-7a --WTF---:30 10 \$650.001 10 \$6,500.00 M-F 6-7a WakeUp w/Wagners MKGD FOR LINE 4 NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--Week: 09/17/12 09/23/12 \$650.00 0.00 10 N44 KSNV 09/19/12 09/21/12 Today Show CM 658a-9am --WTF--:30 10 \$850.001 0.00 NM 10 \$8,500.00 Today Show MKG FOR LINE 5 TODAY Start Date End Date Weekdays Spots/Week Rating Rate ~~WTF~~ Week: 09/17/12 09/23/12 \$850.00 0.00 N 45 KSNV 09/19/12 09/21/12 M-F Today Show II 3rd HCM 9-10a --WTF--:30 \$350.001 0.00 NM 5 \$1,750.00 M-F Today Show II MOVED TO 9/19 TODAY II Weekdays Rating Start Date End Date Spots/Week Rate Week: 09/17/12 09/23/12 --WTF--\$350.00 0.00 N 46 KSNV 09/19/12 09/21/12 Rachael Ray CM 11am-12pm :30 \$325,001 0.00 NM --WTF--5 \$1,625.00 Rachael Ray CHANGE INTP RR Start Date Spots/Week End Date Rating Weekdays Rate Week: 09/17/12 09/23/12 ~~WTF~~ \$325.00 0.00 5 N47 KSNV 09/19/12 09/21/12 CM 12-1230pm --WTF--:30 \$425.001 0.00 NM \$2,125.00

Print Date: 10/02/12 19:17:08 Page 6 of 8

KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Noon News Noon News CHANGE IN TSTART DATE NEWS Start Date Spots/Week Rating End Date Weekdays Rate Week: 09/17/12 09/23/12 --WTF--\$425.00 0.00 \$325.001 0.00 NM N48 KSNV 09/19/12 09/21/12 The Agenda 1230pm CM 1230-1p --WTF--.30 5 \$1.625.00 The Agenda 1230pm START DATE NOW 9/19 AGENDA Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--\$325.00 0.00 CM 2pm-3pm --WTF--:30 \$325.001 0.00 NM \$1,300.00 N 49 KSNV 09/19/12 09/21/12 The Doctors 5 The Doctors START DATE NOW 9/19 DRS Start Date Spots/Week Rating End Date Weekdays Rate 09/23/12 --WTF--\$325.00 0.00Week: 09/17/12 5 Start/End Time Weekdays Length <u>Spot</u> Ch Date Range **Description** Rate Rtg Type 3 KSNV 09/17/12-09/23/12 The Doctors 2pm-3pm --WThF--:30 (\$325.00) 0.00 NM Unresolved [NEWS INTERRUPT/ROMNEY COVERAGE] N50 KSNV 09/19/12 09/21/12 Dr. Phil CM 3-4p :30 \$450.001 0.00 NM --WIE--5 \$2,250,00 START DATE 9/19 PHIL Spots/Week Start Date End Date Weekdays Rate Rating --WTF--0.00 09/23/12 \$450.00 Week: 09/17/12 N 51 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTE--:30 \$600,001 0.00 NM \$3,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) START DATE NOW 9/19 NEWS Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 09/17/12 09/23/12 \$600.00 0.00 N52 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 0.00 NM 4-5pm _ _\MTE__ :30 \$700.001 5 \$3,500.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) START DATE FOR 9/19 NEWS Start Date **End Date Weekdays** Spots/Week Rate Rating ---WTF--\$700.00 Week: 09/17/12 09/23/12 0.00 \$5,000.00 N 53 KSNV 09/19/12 09/21/12 M-F Early News CM 5-630p --WTF--:30 5 \$1,000,001 0.00 NM 5 M-F Early News START DATE 9/19 NEWS Start Date End Date Weekdays Spots/Week Rate Rating -WTF--5 \$1,000.00 0.00 Week: 09/17/12 09/23/12 N54 KSNV 09/19/12 09/21/12 M-F Jeop/Wheel СМ 630-730pm :30 5 \$1,000.001 0.00 NM \$5,000.00 --WTF--5 M-F Jeopardy/Wheel of Fortune START ATE 9/19 WH/JEP Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 --WTF---5 \$1,000.00 Week: 09/17/12 0.00N 55 KSNV 09/19/12 09/21/12 M-F News 3 at Eleven CM 11pm-1135pm :30 4 \$1,100.001 0.00 NM \$4,400.00 --WTF--M-F News 3 at Eleven START DATE 9/19 NEWS Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/17/12 09/23/12 --WTF--4 \$1,100.00 0.00M-F 5-6a WakeUp w/Wa@M M∽∽TF⊶∽ :30 \$325.001 0.00 NM N 56 KSNV 09/24/12 09/28/12 5-6a \$1,625.00 M-F 5-6a WakeUp w/Wagners NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date Spots/Week End Date Weekdays Rate Rating Week: 09/24/12 09/30/12 M--TF--\$325.00 0.00 N 57 KSNV 09/24/12 09/28/12 M-F 6-7a WakeUp w/Wa@M 6-7a :30 10 \$650.001 0.00 NM M--TF--10 \$6,500.00 M-F 6-7a WakeUp w/Wagners NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--10 \$650.00 0.00 N 58 KSNV 09/24/12 09/28/12 Today Show CM 658a-9am M~-TF~-:30 10 \$850,001 0.00 NM 10 \$8,500.00 Today Show

Print Date: 10/02/12 19:17:09

Page 7 of 8

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates:

NEWS

06832443

09/17/12 - 10/21/12

Product Desc:

Estimate:

REP JEWISH COALITION **KSNV**

Ln Ch Start NO SPOTS CAI	End N AIR 9/25 &	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week	<u>Rate</u> \$850.00	Rating 0.00				1		
N 59 KSNV 09/24/12		M-F Today Show	II 3rd HCM	9-10a	MTF	:30	5	\$350.001	0.00 NM	5	\$1,750.00
NO SPOTS CA	N AIRE 9/25	M-F Today Show & 9/26 TODAY II	· II								
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
N60 KSNV 09/24/		Rachael Ray Rachael Ray	СМ	11am-12pm	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NO SPOTS CAI	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/24/12 N61 KSNV 09/24/	09/30/12	MTF Noon News	CM 5	\$325.00 12-1230pm	0.00 MTF	:30	5	\$425.001	0.00 NM	. 5	\$2,125.00
NO SPOTS CA		Noon News	Olvi	12-1200pm	F-1 F - 2.22	.50	3	φ425,001	0.00 14141	. 3	φ2,120.00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$425.00	Rating 0.00						
N 62 KSNV 09/24/	12 09/28/12	The Agenda 1230 The Agenda 1230	•	1230-1p	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NO SPOTS CA		6 AGENDA									
<u>Start Date</u> Week; 09/24/12	End Date 09/30/12	<u>Weekdays</u> M~~TF~~	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
N 63 KSNV 09/24/	12 09/28/12		CM	2pm-3pm	MTF	:30	5	\$325,001	0.00 NM	5	\$1,625.00
NO SPOTS CA	N AIR 9/25-2	The Doctors 6 DRS									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12 N64 KSNV 09/24/	09/30/12	MTF	5	\$325.00	0.00			A450 004	0.00.10.5	_	
		Dr Phíl	СМ	3-4p	MTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
NO SPOS CAN Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	MTF	5	\$450.00	0.00						
N 65 KSNV 09/24/		4PM NEWS (1 he		4-5pm (4:00 PM-4:3	MTF 0 PM)	:30	5	\$600.001	0.00 NM	5	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	MTF	5	\$600.00	0.00						
N 66 KSNV 09/24/		4PM NEWS (1 h		4-5pm (4:30 PM-5:0	MTF O PM)	:30	5	\$700.001	MM 00.0	5	\$3,500.00
NO SPOTS CA			Cnoto Mook	Data	Dating						
<u>Start Date</u> Week: 09/24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
N67 KSNV 09/24/	12 09/28/12		СМ	5-630p	MTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.00
NO SPOTS CA	N AIR 9/25 8	M-F Early News									
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00						
N 68 KSNV 09/24/	12 09/28/12	M-F Jeop/Wheel	СМ	630-730pm	MTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.00
NO SPOTS CA	N AIR 9/25 8	M-F Jeopardy/W 9/26 WH/JEP	heel of Fortun	9							
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00						
N 69 KSNV 09/24/		M-F News 3 at E		11pm-1135p	m MTF	:30	4	\$1,100.001	0.00 NM	4	\$4,400.00
NO SPOTS CA		•	Cnoto Mack	Data	Deting						
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 4	<u>Rate</u> \$1,100.00	Rating 0.00						
N 71 KSNV 09/29/	12 09/29/12	SIGN ON-SIGN (Sat Today	OFF CM	5a-459a (5:00 AM-6:0	S- 00 AM)	:30	2	\$625.001	0.00 NM	2	\$1,250.00
NEWS		•			,						

Print Date: 10/02/12 19:17:09

Page 8 of 8

Order / Rev:

104398

06832443

Advertiser:

Republican Jewish Coalition (RJC)

Product Desc:

REP JEWISH COALITION

KSNV

Alt Order #: Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start E	∃nd	Inventory Code Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
N71 KSNV 09/29/12 0	9/29/12	SIGN ON-SIGN OFF CM	5a-459a	S-	:30	2	\$625.001	0.00 NM	2	\$1,250.00
NEWS		Sat Today	(5:00 AM-6:0	OU AMI)						
	d Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/24/12 09/	/30/12	S- 2	\$625.00	0.00						
N72 KSNV 09/22/12 0	9/22/12	News 3 Live in Prime CM	7-10pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
NEWS		News 3 in Prime								
	id Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/17/12 09	/23/12	S- 1	\$650.00	0.00						
N73 KSNV 09/22/12 0	9/22/12	SIGN ON-SIGN OFF CM	5a-459a	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
WH/JEP		Wheel/Jeop	(9:00 PM-10	:00 PM)						
	nd Date	Weekdays Spots/Week	Rate	Rating						
	/23/12	S- 1	\$500.00	0.00						
N74 KSNV 09/19/12 0	9/30/12	M-Su News 3 @ Eleven CM	11pm-1135	om MTWTFSS	:30	1	\$1,100.001	0.00 NM	2	\$2,200.00
		M-Su News 3 at Eleven								
	nd Date	Weekdays Spots/WeekWTFSS 1		Rating						
	/23/12 /30/12	MTFSS 1	\$1,100.00 \$1,100.00	0.00 0.00						
N 75 KSNV 10/06/12 1	0/07/12	News 3 Live in Prime CM	7-10pm	S-	:30	1	\$675.001	0.00 NM	1	\$675.00
		News 3 in Prime								
NEWS	-1 D-1-	\A\11	Data	D. C.						
	<u>nd Date</u> /07/12	Weekdays Spots/Week	<u>Rate</u> \$675.00	Rating 0.00						
N76 KSNV 10/06/12 1		SIGN ON-SIGN OFF CM	5a-459a	S-	:30	1	\$525.001	0.00 NM	1	\$525.00
		JEOP/WHEEL	(9:00 PM-10	0:00 PM)			*		·	4020.00
WH/JEP										
	<u>nd Date</u> /07/12	Weekdays Spots/Week	Rate \$525.00	Rating 0.00						
VVBBN, 10/01/12 10	101/12	<u> </u>	φυ 2 υ.υυ	0.00		_	-	7-4-1-	050	#404 0F0 CO
								Totals	250	\$161,850.00